

ADVERTISEMENT SIZES



1/4 page
 3 1/4" x 10 3/4"
 4 7/8" x 7"
 6 5/8" x 5 1/4"
 8 1/4" x 4 1/4"
 10" x 3 1/2"

1/16 page
 1 1/2" x 5 1/2"
 3 1/4" x 2 3/4"
 4 7/8" x 1 3/4"

1/8 page
 1 1/2" x 11 1/4"
 3 1/4" x 5 1/4"
 4 7/8" x 3 1/2"
 6 5/8" x 2 5/8"
 8 1/4" x 2 1/8"
 10" x 1 3/4"

1/2 page
 4 7/8" x 14 1/4"
 6 5/8" x 10 1/2"
 8 1/4" x 8 1/2"
 10" x 7"

3/4 page
 7 1/2" x 14 1/4"

Full page
 10" x 14 1/4"

MECHANICS

- 14 modular agate lines per column inch.
- Length of full column - 14 1/4 inches or 200 agate lines.
- Column width - 9.5 picas (1 5/8 inches).
- Number of columns per page - 6.
- Number of modular agate lines to full page - 1200.
- Full page space - 10" wide by 14 1/4" deep.
- Advertisements deeper than 188 lines charged as 200 lines.
- Minimum space - one column x 2 inches, except casual want ads.

FOR ADVERTISING CONTACT:

ph: (204) 422-8548
 fax: (204) 422-9768
 email: sales@agripost.ca

**Box 308, Richer, MB
 Canada R0E 1S0**



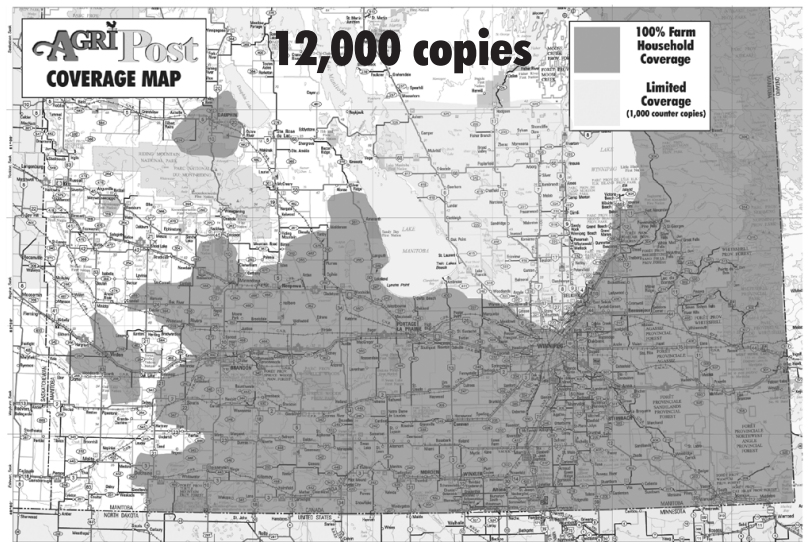
ADVERTISING RATES

1/16 PAGE.....	\$155.00
1/8 PAGE.....	\$255.00
1/4 PAGE.....	\$380.00
1/2 PAGE.....	\$490.00
3/4 PAGE.....	\$680.00
FULL PAGE.....	\$795.00
FRONT PAGE TOP RIGHT (Full Colour).....	\$275.00
FRONT PAGE BANNER - 1/8 PAGE (Full Colour).....	\$399.00
FRONT PAGE BANNER - 1/4 PAGE (Full Colour).....	\$499.00
<i>COLOUR (additional to B/W rates)</i>	
PROCESS COLOUR - 1/16 PAGE.....	\$ 55.00
PROCESS COLOUR - 1/8 PAGE.....	\$ 75.00
PROCESS COLOUR - 1/4 PAGE.....	\$ 99.00
PROCESS COLOUR - 1/2 PAGE.....	\$135.00
PROCESS COLOUR - 3/4 PAGE.....	\$135.00
PROCESS COLOUR - FULL PAGE.....	\$135.00
POSITION.....	\$ 39.00
ADVERTISING INSERTIONS per 1,000.....	\$ 85.00
<small>(maximum finished size - 7 1/2" x 11")</small>	
NOTICES per column inch.....	\$ 23.00
Specialty Art Work.....	Quotations upon request

DEADLINES

Third Friday of the month.

DISTRIBUTION AREA





2017

Production Schedule

Production Deadline	Printing	Issue Date
Friday, January 20, 2017	Tuesday, January 24, 2017	Friday, January 27, 2017
Friday, February 17, 2017	Tuesday, February 21, 2017	Friday, February 24, 2017
Friday, March 24, 2017	Tuesday, March 28, 2017	Friday, March 31, 2017
Friday, April 21, 2017	Tuesday, April 25, 2017	Friday, April 28, 2017
Friday, May 18, 2017	Tuesday, May 23, 2017	Friday, May 26, 2017
Friday, June 23, 2017	Tuesday, June 27, 2017	Friday, June 30, 2017
Friday, July 21, 2017	Tuesday, July 25, 2017	Friday, July 28, 2017
Friday, August 18, 2017	Tuesday, August 22, 2017	Friday, August 25, 2017
Friday, September 22, 2017	Tuesday, September 26, 2017	Friday, September 29, 2017
Friday, October 20, 2017	Tuesday, October 24, 2017	Friday, October 27, 2017
Friday, November 17, 2017	Tuesday, November 21, 2017	Friday, November 24, 2017
Friday, December 22, 2017	Wednesday, December 27, 2017	Friday, December 29, 2017
Friday, January 19, 2018	Tuesday, January 23, 2018	Friday, January 26, 2018
Friday, February 16, 2018	Tuesday, February 20, 2018	Friday, February 23, 2018
Friday, March 23, 2018	Tuesday, March 27, 2018	Friday, March 30, 2018
Friday, April 20, 2018	Tuesday, April 24, 2018	Friday, April 27, 2018
Friday, May 18, 2018	Tuesday, May 22, 2018	Friday, May 25, 2018
Friday, June 22, 2018	Tuesday, June 26, 2018	Friday, June 29, 2018
Friday, July 20, 2018	Tuesday, July 24, 2018	Friday, July 27, 2018
Friday, August 24, 2018	Tuesday, August 28, 2018	Friday, August 31, 2018