

# ADVERTISEMENT SIZES



**1/4 page**  
**3 1/4" x 10 3/4"**  
**4 7/8" x 7"**  
**6 5/8" x 5 1/4"**  
**8 1/4" x 4 1/4"**  
**10" x 3 1/2"**

**1/16 page**  
**1 1/2" x 5 1/2"**  
**3 1/4" x 2 3/4"**  
**4 7/8" x 1 3/4"**

**1/8 page**  
**1 1/2" x 11 1/4"**  
**3 1/4" x 5 1/4"**  
**4 7/8" x 3 1/2"**  
**6 5/8" x 2 5/8"**  
**8 1/4" x 2 1/8"**  
**10" x 1 3/4"**

**1/2 page**  
**4 7/8" x 14 1/4"**  
**6 5/8" x 10 1/2"**  
**8 1/4" x 8 1/2"**  
**10" x 7"**

**3/4 page**  
**7 1/2" x 14 1/4"**

**Full page**  
**10" x 14 1/4"**

# MECHANICS

- 14 modular agate lines per column inch.
- Length of full column - 14 1/4 inches or 200 agate lines.
- Column width - 9.5 picas (1 5/8 inches).
- Number of columns per page - 6.
- Number of modular agate lines to full page - 1200.
- Full page space - 10" wide by 14 1/4" deep.
- Advertisements deeper than 188 lines charged as 200 lines.
- Minimum space - one column x 2 inches, except casual want ads.

# FOR ADVERTISING CONTACT:

**ph: (204) 422-8548**  
**fax: (204) 422-9768**  
**email: sales@agripost.ca**

**Box 308, Richer, MB**  
**Canada R0E 1S0**



# ADVERTISING RATES

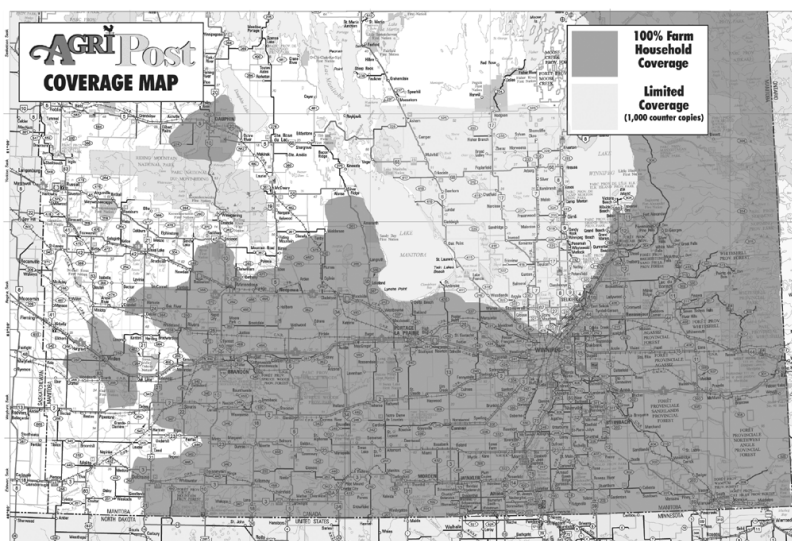
1/16 PAGE.....	\$185.00
1/8 PAGE.....	\$295.00
1/4 PAGE.....	\$399.00
1/2 PAGE.....	\$565.00
3/4 PAGE.....	\$735.00
FULL PAGE.....	\$859.00
FRONT PAGE TOP RIGHT (Full Colour).....	\$299.00
FRONT PAGE TOP BANNER (Full Colour).....	\$369.00
FRONT PAGE BANNER - 1/8 PAGE (Full Colour).....	\$399.00
FRONT PAGE BANNER - 1/4 PAGE (Full Colour).....	\$499.00
<i>COLOUR (additional to B/W rates)</i>	
PROCESS COLOUR - 1/16 PAGE.....	\$ 55.00
PROCESS COLOUR - 1/8 PAGE.....	\$ 75.00
PROCESS COLOUR - 1/4 PAGE.....	\$ 99.00
PROCESS COLOUR - 1/2 PAGE.....	\$135.00
PROCESS COLOUR - 3/4 PAGE.....	\$135.00
PROCESS COLOUR - FULL PAGE.....	\$135.00
POSITION.....	\$ 39.00
ADVERTISING INSERTIONS per 1,000.....	\$ 89.00
(maximum finished size - 7 1/2" x 11")	
NOTICES per column inch.....	\$ 23.00
Specialty Art Work.....	Quotations upon request

# DEADLINES

Third Friday of the month.

# DISTRIBUTION AREA

**12,000 copies**



# AGRI Post

Ph: (204) 422-8548 Fax: (204) 422-9768  
email: sales@agripost.ca  
Box 308, Richer, MB Canada R0E 1S0

## Marketing Consultants

**Karen Jorgenson** Res: (204) 883-2988  
Cell: (204) 799-0174  
Email: kjorgenson@agripost.ca

**Dan Guetre** Cell: (204) 355-8798  
Email: editor@agripost.ca

Publisher:  
One One Consultants Inc.

## Terms and Conditions

All advertising subject to publisher's approval. Rights reserved to revise or reject advertisements in accordance with standards of acceptability to the publisher, to lighten or change type, border or illustrations, to cancel or refuse advertisements without notice and without penalty to either party.

The advertisers agree that the publishers shall not be liable for damages arising out of errors in advertisements beyond the amount paid for space actually occupied by the portion of the advertisement in which the error occurred, whether such error is due to negligence of its servants or otherwise... and there shall be no liability for non-insertion of any advertisement beyond the amount charged for such advertisement. Claims for adjustment are limited to errors appearing in the first issue.

"Make good" insertions are not granted on minor errors which do not lessen the value of the whole advertisements.

No cancellations are accepted after the deadline.

The AgriPost will not knowingly accept or publish an advertisement which in any manner is misleading or offensive to its readers or illegal according to law. The advertiser and/or agency agree to assume liability for all contents of all ads printed, as well as any claim arising therefrom made against AgriPost.

Proofs will be submitted only on request for advertisements.

The publisher does not assume responsibility for safe custody of mats, printing plates or other material of advertisers unless written request is made for their return to owners when advertisement is inserted.

*Agriculture news for today's farmer.*

# AGRI Post

**DISTRIBUTED MONTHLY FREE OF CHARGE THROUGHOUT OUR REGION TO ALL FARMERS**  
**CIRCULATION - 12,000**  
Published by One One Consultants Inc.



## **2023 Production Schedule**

Production Deadline	Printing	Issue Date
Friday, January 20, 2023	Tuesday, January 24, 2023	Friday, January 27, 2023
Friday, February 17, 2023	Tuesday, February 21, 2023	Friday, February 24, 2023
Friday, March 24, 2023	Tuesday, March 28, 2023	Friday, March 31, 2023
Friday, April 21, 2023	Tuesday, April 25, 2023	Friday, April 28, 2023
Friday, May 19, 2023	Tuesday, May 23, 2023	Friday, May 26, 2023
Friday, June 23, 2023	Tuesday, June 27, 2023	Friday, June 30, 2023
Friday, July 21, 2023	Tuesday, July 25, 2023	Friday, July 28, 2023
Friday, August 18, 2023	Tuesday, August 22, 2023	Friday, August 25, 2023
Friday, September 22, 2023	Tuesday, September 26, 2023	Friday, September 29, 2023
Friday, October 20, 2023	Tuesday, October 24, 2023	Friday, October 27, 2023
Friday, November 17, 2023	Tuesday, November 21, 2023	Friday, November 24, 2023
Thursday, December 21, 2023	Wednesday, December 27, 2023	Tuesday, January 2, 2024
Friday, January 19, 2024	Tuesday, January 23, 2024	Friday, January 26, 2024
Friday, February 16, 2024	Tuesday, February 20, 2024	Friday, February 23, 2024
Friday, March 20, 2024	Tuesday, March 26, 2024	Friday, March 29, 2024
Friday, April 19, 2024	Tuesday, April 23, 2024	Friday, April 26, 2024

BOX 308  
RICHER, MANITOBA  
R0E 1S0



ADVERTISING  
PH (204) 422-8548  
FAX (204) 422-9768  
EMAIL:  
sales@agripost.ca

## Insertion Order

### CLIENT INFORMATION

NAME OF ADVERTISER: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_ CELL \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_ EMAIL \_\_\_\_\_

I (we) agree to place an advertisement in the Agri Post newspaper, as described in the "Ad Description" specification and under the terms and conditions of the sale stated below. I (we) understand that we are to provide the necessary copy instructions and sample of art components required for the advertisement in a format and of a quality that is consistent of the publishing industry. Unless otherwise specified, only one proof will be faxed for approval. Subsequent changes may be subject to additional charges.

Signed \_\_\_\_\_ Date \_\_\_\_\_ Signed \_\_\_\_\_  
(on behalf of publisher) (on behalf of advertiser)

*Published by One One Consultants Inc.*

### AD DESCRIPTION

#### SIZE & COST

- ☐ 1/16 PAGE \$185
- ☐ 1/8 PAGE \$295
- ☐ 1/4 PAGE \$399
- ☐ 1/2 PAGE \$565
- ☐ 3/4 PAGE \$735
- ☐ FULL PAGE \$859

- ☐ FRONT PAGE TOP RIGHT \$299
- ☐ FRONT PAGE TOP BANNER \$369
- ☐ FRONT PAGE BANNER (1/8 PAGE) \$399
- ☐ FRONT PAGE BANNER (1/4 PAGE) \$499

- ☐ POSITION \$39
- ☐ Inserts \$89/1000
- ☐ NOTICES/CLASSIFIED \$23/COL INCH

☐ SPECIAL FEATURE \$ \_\_\_\_\_

#### PROCESS COLOUR

- ☐ 1/16 PAGE \$55
- ☐ 1/8 PAGE \$75
- ☐ 1/4 PAGE \$99
- ☐ 1/2 PAGE \$135
- ☐ 3/4 PAGE \$135
- ☐ FULL PAGE \$135

TEXT COPY/INSTRUCTIONS

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

ISSUE MONTH(S) \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

CREDIT CARD ☐

SOLD BY \_\_\_\_\_ CHEQUE ☐

CASH ☐

INVOICE ☐

COST OF AD.....\$ \_\_\_\_\_

\_\_\_\_\_ # OF BOOKINGS

**TERMS: NET  
7 DAYS  
FROM DATE  
OF INVOICE**  
GST # 898037445

GST.....\$ \_\_\_\_\_

TOTAL.....\$ \_\_\_\_\_

Less Deposit.....\$ \_\_\_\_\_

BALANCE.....\$ \_\_\_\_\_